



FONDATION  
INSTITUT UNIVERSITAIRE  
DE CARDIOLOGIE  
ET DE PNEUMOLOGIE  
DE QUÉBEC

**MEDIA RELEASE**  
*For immediate release*  
*December 16, 2014*

**LAISSEZ PARLER VOTRE CŒUR. DONNEZ. FUNDRAISING CAMPAIGN**

**THE IUCPQ FOUNDATION SURPASSES ITS TARGET  
AND RAISES \$33 MILLION**

**Québec** – The Foundation of the Institut universitaire de cardiologie et de pneumologie de Québec (IUCPQ Foundation) is completing its first major fundraising campaign today. It is with a lot of pride and gratitude that the Foundation and the president of its campaign, Mr. Pierre Dion, are glad to announce that the \$30 million objective has not only been reached, but surpassed. In fact, \$33 million have been raised throughout this campaign in order to support the IUCPQ with its development and with maintaining its expertise level.

“This first major fundraising campaign is a great success for our foundation and for the Institute. We are very happy with the support we received both from people here and the business community. This great mobilization will result in the achievement of 5 major projects that will allow the Institute to remain an innovative leader in the fields of care, research and teaching in cardiology, respirology and obesity treatment. All to the benefit of over 2 million people in central and eastern Québec. Thanks to everybody who let their heart speak during this campaign,” says Mr. Christian Lessard, Chairman of the Board of the Foundation.

“It has been a great honour for me to support the IUCPQ Foundation by serving as President of the *Laissez parler votre cœur. Donnez* fundraising campaign,” says Mr. Pierre Dion. “I hope this first fundraising drive has helped make the public aware of the IUCPQ’s outstanding work. The IUCPQ is an amazing institution. More than 2 million Quebecers benefit from the daily work of its specialists, who are among the most competent in the world.”

“The Foundation managed to exceed its historic fundraising goal. I am very grateful and thankful to all the donors who support the IUCPQ’s activities. It proves that the population believes in us and trusts our institution, since we have been offering them high-quality services for 96 years. On behalf of all our patients, workers and board members, I want to sincerely thank the Foundation. I am very enthusiast about seeing those amounts become concrete actions, that will contribute to increase the accessibility to our services, to spur the innovation in care and methods, to develop new medical research or to acquire new equipment to the great benefit of the population,” explains Mrs. Madeleine Nadeau, Chair of the Institute’s Board.

## **FORWARD-LOOKING PROJECTS**

Funds raised will be used for 5 priority projects for the IUCPQ that aim at maintaining the excellence of health care and at developing new techniques, research projects and teaching methods.

- 1. New specialized cardiac procedure rooms**
- 2. Creation of a Knowledge Centre**
- 3. Research development and support**
- 4. Regional laboratory of sleep-related breathing disorders**
- 5. Fund for prevention and rehabilitation**

To learn more about the fundraising campaign and the projects, visit:  
**[laissezparlervotrecoeur.com](http://laissezparlervotrecoeur.com)**.

## **ABOUT THE IUCPQ FOUNDATION**

Its task is to promote and support the efforts of the IUCPQ, whose primary mission is to improve the health of patients suffering from cardiopulmonary diseases and obesity-related diseases. Furthermore, the Foundation makes it a principle to promote prevention by encouraging people to adopt a healthy lifestyle. In 2013, the Foundation gave more than \$2.5 million for the purchase of equipment and for grants related to research and teaching.

## **ABOUT THE IUCPQ**

Every year, 15,128 patients are hospitalized and 35,013 patients receive ambulatory care, totalizing 105,399 admissions to the emergency room. The Institute provides care to more than 2.2 million people, which represents about 30% of the population of Québec. Affiliated with Université Laval, the Institute relies on the collaboration and the efforts of almost 3,000 employees, doctors, specialists, researchers, managers and volunteers to provide high-quality care and services to hospitalized patients and outpatients. Notably, it offers specialized and ultraspecialized health care and services for the treatment of cardiopulmonary diseases and obesity-related diseases. The physicians and health-care professionals working at the Institute have great expertise and contribute to progress in medical science. The Institute's mission is also to assess health technologies and intervention methods. [www.iucpq.qc.ca](http://www.iucpq.qc.ca)

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Mr. Pierre Dion, Chairman, surrounded by members of the Campaign Cabinet, governors, donors and members of the Foundation.



Mr. Pierre Dion, Chairman, surrounded by members of the Institute and of the Foundation.

Source: IUCPQ Foundation  
FONDATION-IUCPQ.ORG  
LAISSZPARLERVOTRECOEUR.COM

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